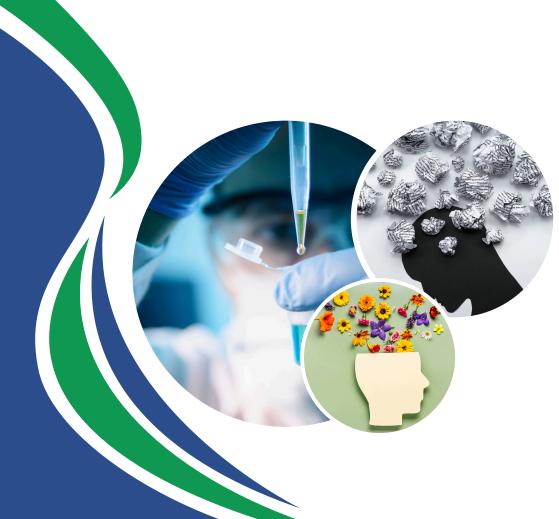


# **RK Medicure**

Pharma

## **PRODUCTS CATALOG**



### Competitive Advantage

### 1-Better Absorption, No GI Irritation

Liposomal iron bypasses gastric mucosa, reducing constipation, nausea, and metallic taste.

### 2-Higher Bioavailability with Vitamin C & Lecithin

Micellar encapsulation + Vitamin C = superior absorption even in inflammatory gut conditions.

#### 1. Problems with Traditional Iron Supplements

Causes constipation, nausea, metallic taste → leads to poor compliance. Affected by food, gut inflammation

### **MEDI HEMINIC**

Ferric Pyrophosphate (Liposomal) 12mg+Vitamin C 80mg+Folic Acid 146.47mcg +Cyanocobalamin 2.2 mcg+Soy Lecithin

30mg Tablets

Heavy Menstruation

- · Pregnency & Lactation
- · Iron deficiency anaemia
- · Post partum & haemorrhage





### **MAX DIGESTIO**

7mg, Protease 25mg, Papain 25mg, Glucoamylase 5mg, Cellulose6.25mg, Lipase12.5mg, Caraway Oil 125mcg, Cardamom Oil 125mcg, Cinnamon Oil 125mcg & Ginger Extract 125mcg Digestive Syrup

Indigestion

- Belching & Flatulence
- Suppressed Appetite
- Enzyme Insufficiency

### Competitive Advantage

- Broad-Spectrum Enzyme Support

  → Covers digestion of proteins fats, lactose, and fiber — unlike single or dual enzyme formulas Added Herbal Oils for Gastric Comfort
- → Caraway, cardamom, cinnamon & ginger oils reduce bloating, gas & indigestion offering both action &

### nced Gut Tolerance & Faster Relief

→ Balanced formula minimizes acidity, works across pH range, and suits post-meal discomfort better than synthetic blends

#### A Problems with Traditional Iron Supplements

Causes constipation, nausea, metallic taste → leads to poor compliance. Affected by food, gut inflammation



### EZY -PERIOD

For Effective Management of Leucorrhoea & UTI with High Palatability

- REGULATES OVARIAN FUNCTION
- **LEUCORRHOEA**
- IRREGULAR MENSES
- FALSE MENOPAUSAL SYNDROME
- UTI & PCOD

### Competitive Advantage

### Multi-Targeted Action on Female Reproductive Health With Great Taste

→ Ashoka, Lodhra & Shatavari regulate hormones, reduce heavy bleeding, and improve endometrial health.

### Stress & Energy Support with Adaptogens

→ Ashwagandha, Bala & Moosli combat fatigue, support adrenal health & boost fertility naturally.

### Anti-inflammatory, Astringent & Antioxidant Blend

→ Ingredients like Majuphal, Amla & Daru Haldi help control inflammation, leucorrhea, and pelvic pain.

### **▲ Common Issues with Other Uterine Tonics**

### Limited Action Formula

Lack of complete hormone, stress & uterine support due to fewer or under-dosed herbs. Poor Compliance & Clinical Effectiveness

→ Bitter taste, outdated compositions, and weak results in real-world cases.

### **OVA-THRIVE**

Myo-Inositol 2gm+D Chiro Inositol 50 mg+Melatonin 2mg+Alpha Lipoic Acid 400mg+N-Acetylcysteine 300mg\*Folic Acid I29.41 mcg\*Co-Enzyme QIO 200mg\*Vitamin E I0mg\*Choline 200mg\*Piperine 4mg



### ln.

- · PCOS/PCOD · Embruo Development
- · Female Infertility
- Endometriosis
- . IVE/ADT

### Competitive Advantage

- 1. Improves ovulation, egg quality, insulin sensitivity, and hormonal balance -
- 2. Clinically Proven Actives in Right Ratio

(Myo-Inositol: D-Chiro Inositol in 40:1 ratio + CoQ10 + NAC for superior outcomes in PCOS, IVF, and poor responders.)

3. Better Absorption & Compliance

Contains Piperine to enhance bioavailability and Melatonin for oxidative protection and sleep cycle regulation - key in fertility.)

### Common Issues with Other Uterine Tonics

Most competing brands lack complete formulation, have poor Myo-D-Chiro balance, low bioavailability, no antioxidant support (like CoQ10/NAC), and include synthetic fillers - limiting efficacy and compliance



### Competitive Advantage

- 1. Contains L-Carnitine, CoQ10, Lycopene & Ashwagandha, all backed by studies in male infertility.
- 2. Superior to basic formulas adds essential antioxidants (Selenium, Omega-3) + Vitamin D3 & B12 for hormonal & testicular health.
- ♠ Problems with Traditional Supplements

Poor absorption, unwanted GI side effects, single-pathway action, low compliance, and lack of synergistic nutrients.

### SPERMIFY-PRO Softgel Capsules

L Carnitine L-Tartrate, Withania Somnifera, Co-Enzyme Q10, Omega-3 Fatty Acid, Zinc Oxide, Lycopene, Folic Acid, Selenium, Vitamin D3, Cyanocobalamin Softgel Capsules

### ln/

- Low Sperm Count
- Poor Sperm Motility
- Poor Sperm Morphology
- Poor Sperm DNA Integrity





Cranberry Extract 200mg+D-Mannose 300mg+Potassium Magnesi Citrate 978mg Sachets



### Indication

- Moderate-Severe UTI
- Recurrent UTI's
- Burning Micturition
- Cystitis

### **Competitive Advantage**

- · Fast-dissolving, better-tasting sachet" compared to tablets or unpalatable powders
- High bioavailable D-Mannose( Naturally extracted D-Mannose free from GMO and synthetic fillers & 100% rma-grade D-Mannose – proven clinical-grade effectiveness)
- Zero Sugar, Palatable Lemon Flavour & Kidney-Safe Electrolyte Balanced

### A Problems with Traditional Iron Supplements

Poor-quality actives, lack standardization, offer unpleasant taste, and miss clinical positioning—resulting in low compliance and limited trust.

# Dyna Coral

Calcium Citrate 500mg+Calcitriol 0.25mcg+Zinc 7.5mg+ Magnesium 40mg Tablets



10 x 10 Tableto

Calcium Citrate, Magnesium, Zinc & Vitamin D3 Tablets Dy<u>naC</u>oral



- · Osteoporosis/Osteomalacia
- · Postmenopausal Bone Loss
- Drug Induced Osteoporosis
- · Pregnancy/Lactation
- Hypoparathyroidism

### Competitive Advantage

- · "Unlike ordinary calcium tablets, our formulation ensures 100% absorption without causing gas, bloating, or reflux - making it ideal for diabetic, elderly, and renalcompromised patients."
- · Economical as compared to other leading brands in Market
- · Zinc & Magnesium in chelated form increase absorption

### Common Issues with Other Uterine Tonics

Poorly absorbed calcium salts, inactive vitamin D forms, and non-chelated minerals leading to low efficacy, gastric discomfort, and unsuitability for elderly or renalcompromised patients.

# Gynevolve Dydrogesterone 10mg Tablets



ln

PROGESTERONE DEFICIENCY ENDOMETRIOSIS SUPPORT OF FARLY PREGNANCY

### Competitive Advantage

- 1. Economical as compared to other brands
- 2. High grade API to ensure quality and result

Common Issues with Other Uterine Tonics

**Costly Brands**